

# VERMONT TECH

## PROJECT MANAGEMENT - STRATEGIC PLANNING DOCUMENTATION

### PROJECT CHARTER

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| <b>Project Name:</b><br>Enhance Enrollment Pathways  | <b>Author/Date:</b><br>Drafting Committee: Pat Moulton, Ana Gaillat,<br>Jason Enser, Kellie Campbell, Lit Tyler |
| <b>1. Project Justification</b>  |   |
| <b>Overall Project Goals:</b> <ul style="list-style-type: none"><li>-Consider and prioritize formal pathways in conjunction with CCV and other VSC institutions – including but not limited to joint admissions and advising.</li><li>-In a financially sustainable fashion: expand access and programming around the state, establish articulation agreements with career centers and high schools and other VSCS and/or other higher education institutions.</li><li>-Enhance the overall revenue stream of the college by: creating pathways without giving away core curriculum or jeopardizing the quality of academic offerings.</li><li>-Assist in increasing the number of high school students seeking post-secondary education.</li><li>-To research and understand emerging non-traditional credentialing offerings to be better informed about pathway options (prior learning, certification equivalencies, IRC's, etc.).</li></ul> |   |
| <b>Problem or Opportunity:</b> <ul style="list-style-type: none"><li>-Support and accommodate changes in Enrollment trends (changes in demographics, changes in market demand, changes in opportunity etc.)</li><li>-Making higher education more accessible to the State of Vermont, Vermont Students, adult learners, and beyond (non-Vermonters).</li><li>-While ensuring brand preservation and academic rigor, we seek to adapt and meet students where they are.</li><li>-Explore current and new opportunities to partner with CCV and other higher education institutions to develop 2+2/articulation agreements.</li><li>-Diminishing enrollments in high schools and problematic funding model for CTEs .</li></ul>  |   |

**Project Benefits:**

- Increased enrollment and service to Vermonters (and out of state students).
- Better partnerships with CCV, CTEs/High Schools (including adult CTE programs), other higher education institutions.
- Clarifying next steps in an ongoing expectation to bridging CTE & CCV, Vermont Tech, and other pathways.

**Budget/Forecast:**

Budget has potential to be directly and significantly impacted based on where a phase 2/next steps conversation goes. Initial conversations, low risk.

**Timeline:**

**Phase 1:**

- VSC general education taskforce work (in progress). Review collaboration with CCV – and academic oversight/course catalog review – needed.
- As part of Board priorities, increase enrollment in existing on-campus introductory engineering technology course sections with students from three demographic groups – early college HS, working adults, transfer students. Deliver MEC 1000 level courses in a flexible format in Fall 2021.
- Prioritize data and research to help prioritize desired partnerships (including VDOL, AOE and VACTED data) and consider barriers to accessing a post-secondary education.
- Develop a benchmark of the IRC's currently embedded by end of spring semester 2021.
- Initiate conversations with 1-2 CTEs/high schools we have current relationships with to establish win/win opportunities. (interview guidance counselors, gather data and better understanding of barriers, look to small & not well-resourced HS's, leverage locations where our current telepresence infrastructure is – some are in the high schools)
- Choose 1-2 programs to pilot.
- Sponsor joint professional development opportunities between VTC and CTE faculty.
- Name specific effort to increase # of articulation agreements.

## 2. Project Scope

### Project Deliverables

- Better understand direct value-add for these partnerships based on phase 1 conversations.
- Better understand and align what programs this makes sense to start with based on criteria discussed in phase 1 conversations.
- Professional development opportunities to create a broader network and connections to support potential future work.

### Problem Success Criteria

- Develop successful and sustainable models for partnership and collaboration with CTEs, High Schools, CCV and other VSC/higher education institutions.
- Increase number of articulation agreements.
- Increase CTE, CCV and other VSC/higher education pipelines to VTC.
- More students pursuing post-secondary education in Vermont and expanded transfer opportunities.

## 3. Team Charter

### Participants and Stakeholder:

**Sponsor:** Executive Committee

**Lead:** Executive Committee and SLT members

**Members:**

Chair: Rosemary Distel

Membership: Ana Gaillat, Maureen Hebert, Laurel Butler, Steve Aioldi, Stephanie Peters, Paul Winters, Beth Camp, Jeff Higgins, Jeani Stella-Devani

**Identified other stakeholder(s):** CCV and other higher education institutions, Career Education and Tech Centers, High Schools, Students, Employer Partners, Agency of Education